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Introduction

AppTMedia was founded in 2019 with a vision & determination to Make the Ad Industry better. We use AI-based technology to make the Ad-Tech industry better. AppTMedia focuses on quality based performance marketing strategies that allows for different KPI fulfillment. Moreover, a dedicated team is always at your service to help optimise business process as per the requirements.





What is AppTMedia?

Founded in 2019, AppTMedia has been operating in the industry for over 5 years, delivering multiple success stories to clients worldwide, in the Ad-Tech Industry !!

AppTMedia focuses on delivering quality performance marketing solutions with consistency to our clients. This creates a sea of opportunities available to Demand and Supply-Side customers.



Social Marketing

We have the best prominent traffic for Social media Campaign.

[Know More](#)



Web & Mobile Apps

We use our In-app, web and DSP traffic to bring more user acquisition.

[Know More](#)



Content Marketing

Off-page SEO helps in earning quality back links and conveying the importance.

[Know More](#)



Technology

We also develop Static, Dynamic Website, Android & iOS mobile application,

[Know More](#)



SEO Management

Using various paid tools like SEMrush & Ahrefs, we review your website to

[Know More](#)



Email Marketing

We also serve Email marketing for many Clients like Tata Nexon, Mfine, Orchid

[Know More](#)

About Us

AppTMedia succeeds in the Advertisement industry with 200+ direct Brands and 1200+ premium affiliates in just 5 years !!

We have entered in multiple verticals over the years and can proudly share our services over multiple GEO's for your satisfaction.

We at AppTMedia focus on scaling businesses through valid promotions achieved using quality traffic. Our diversified traffic sources provides the clients with Native, In-App, Email, Web, App, Banners, SSM, AdWords, Meta, and many other placement options.

1

Best Company

Today's best digital solutions company that can be a solution to renewable technology

2

Best Marketplace

A marketplace that is known and trusted by thousands of customers

3

Great Service

Our service will make you feel like you have found a friend who understands your problem

4

Growing Company

AppTMedia is a company that advances and continues to develop according to customer needs

5

Good Managemnet

AppTMedia management is experienced and accomplished management

S+

Marketing Growing Grade



Company Value

AppTMedia provides marketing solutions to advertisers, and brands and enables them to leverage on cost-effective and performance-based marketing channels and strategies. AppTMedia's solutions and programs are meant to harness valuable consumer data, drive sales, and increase their return on investment for advertisers.

01

Industry Trust

Has been trusted by top networks and agencies in the industry.

02

Access

Has multiple corporate locations for ease of doing business.

03

SMART Team

A professionally abled team that is dedicated to provide optimum service.

04

Efficacy

Among the fastest growing and innovative marketing agency in the country.

05

Collaborative

Multiple collaboration options and entry points in different verticals.



CEO Message

Utilising Technnology for perosnal and community benefit will help in developing all as an inclusive society.

"I started AppTMedia in 2019 with a vision to create an inclusive space celebrating diversity with innovation and creativity."



FOUNDER & CEO

Rohit Sharma

AppTMedia, LLC

Rohit Sharma

Technological progress is something that we cannot stop. We must use technology to make life easier in the world. However, don't let technology use us to rule the world.

A+

Founder of AppTMedia

Focusing on innovative strategies to capitalise the Ad Industry.



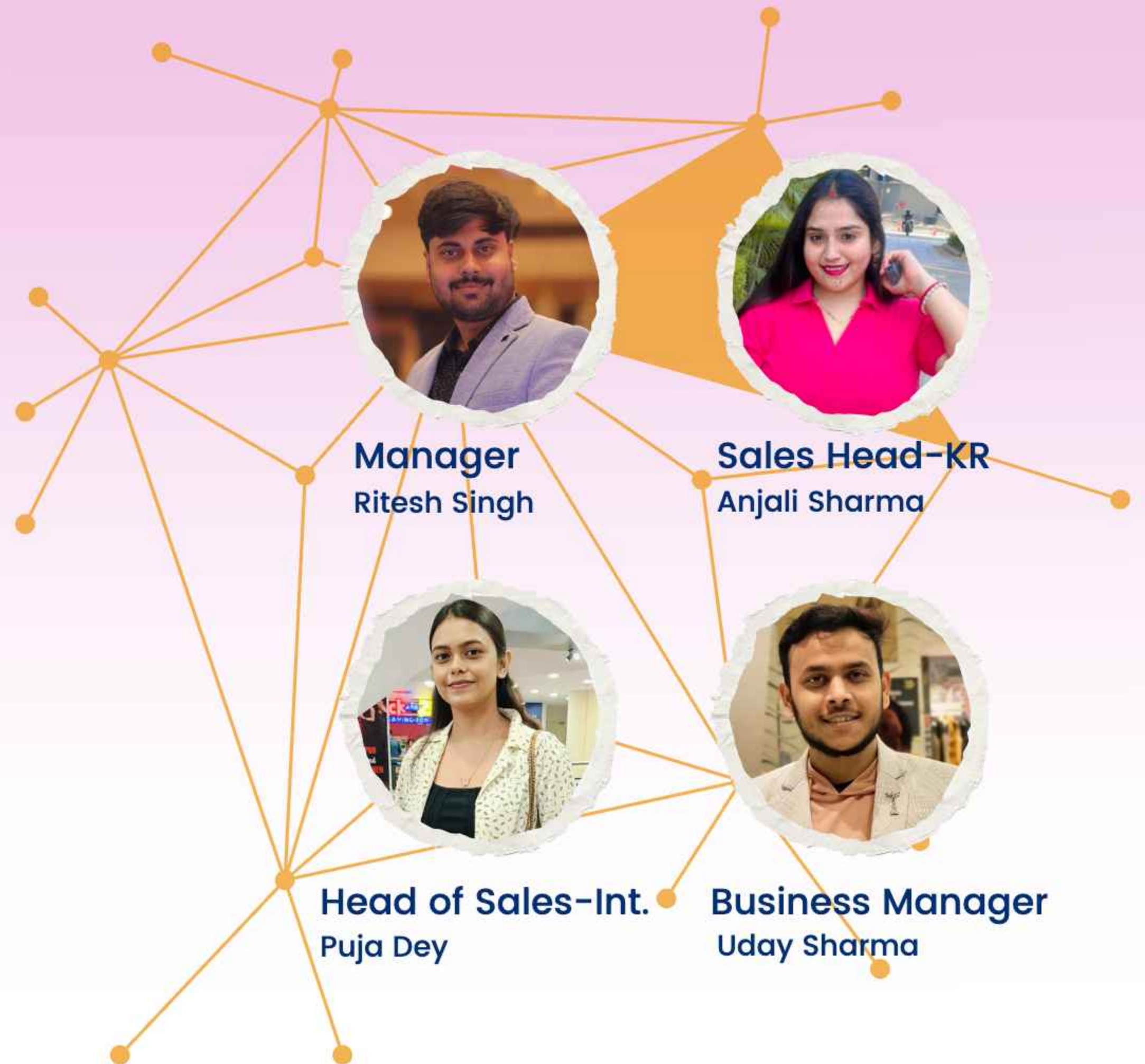
Core Team

AppTMedia, has a professional and trusted core team to provide all technology solutions for your business.

20+

Active Squad

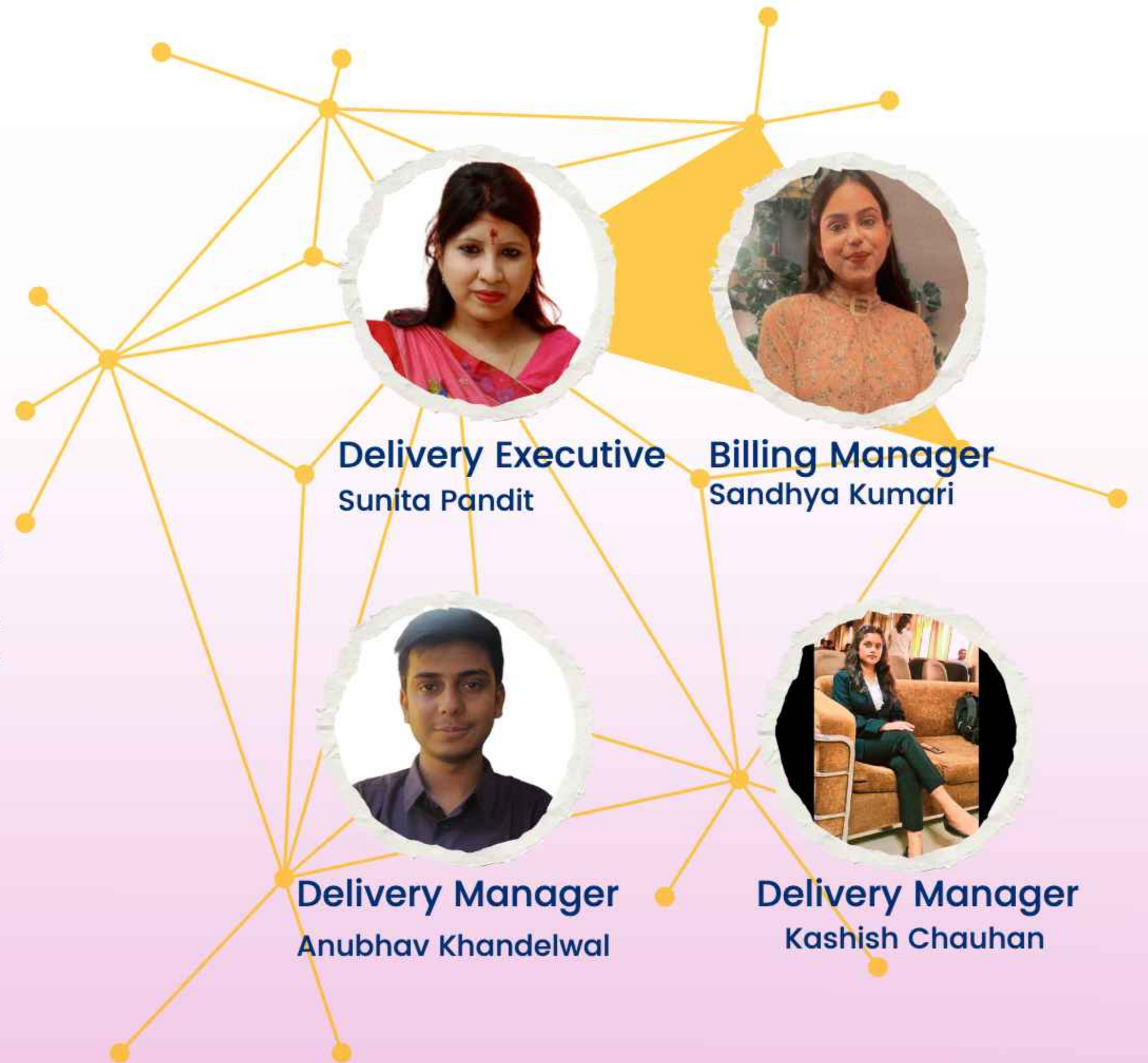
Divided into several professional divisions within the company





Our Team

A professional for every business need is the right trick to win customers and clients. AppTMedia focuses on recruiting top talents from the industry and provide them an inclusive space to use their skills and grow subsequently.



01 Performance Marketing Promotional Services

Inclusion of several campaign management tools across different verticals will boost your business to top.

02 SEO Optimisation Data Solutions

Using best tools to improve website and content ranking across the web.

03 Social Media Marketing Digital Solution

We offer access to the best pages and networks across social media platforms for promotional activities.

04 Web/App Development Product Management

We develop web pages and applications to meet your customer needs and improve business optimisation.

APPTMEDIA
ONE STOP DIGITAL SOLUTION

Our Service

We provide a wide range of solutions to the advertisers and affiliates in the industry. These services pay leverage to increase ROI and gain premium positioning in the market.

Business Optimisation



+200%

Promotional Skills



+300%



How Our Service Work

Our services are always successful because we listen to and analyze digital technology needs directly using reliable data and trusted partners present globally.

01 Performance Marketing

Promotional Services

Access to more than 200 direct clients and 1200 affiliates with traffic accessibility to Tier 1, Tier 2, and Tier 3 countries. AppTMedia provides an all round solution to help you reach the right audience for boosting your business globally.



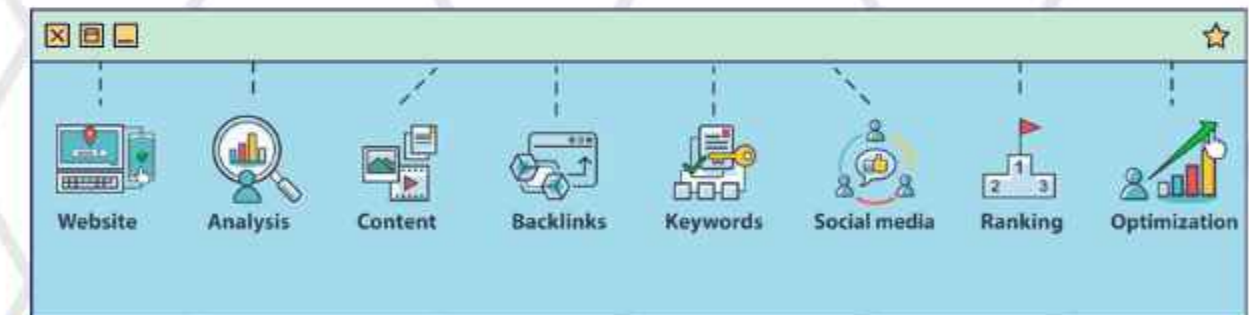
How Our Service Work

AppTMedia provides services in multiple domains that helps our partners to overcome barriers from different modules and environments.

02 SEO Optimisation

Data Solutions

Using the best tools available in the industry such as SEMRush, Ahrefs, and NeilPatel AppTMedia provides strategically optimised solutions to boost your website or content to show at top of the search results.



How Our Service Work

Services of AppTMedia focuses on consistency and quality over quantity. This helps our partnered clients to achieve promised performance numbers.

03 Social Media Marketing

Digital Solutions

AppTMedia provides access to multiple social media platforms such as Facebook and Instagram to increase customer engagement and promote the businesses with highest ROI and Conversion Rate.

 **Meta**
Business Partner


Google Ads

How Our Service Work

Our services focuses on the needs and expectations of the clients on both sides. This creates an equilibrium of services that balances demand and supply side at once, generating highest productivity.

04 Web / App Development

Product Management

AppTMedia help organisations to promote their businesses through WEB and In-App traffic. This helps in gaining genuine leads and on-boarding real time customers that generate revenue and help sustain the brand.



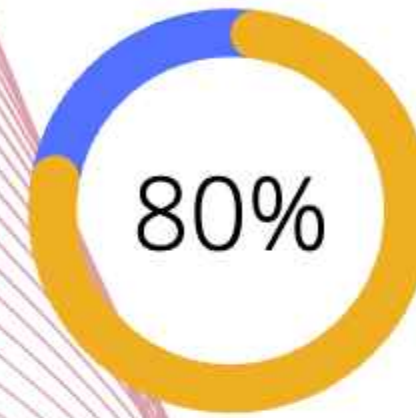


Service Effectivity

90% out of 200+ monthly offers have been validated by our Advertisers and or Brands. This provides new-age businesses with cutting-edge technology and tools to reach the right audience.



Validation Rate



80 %

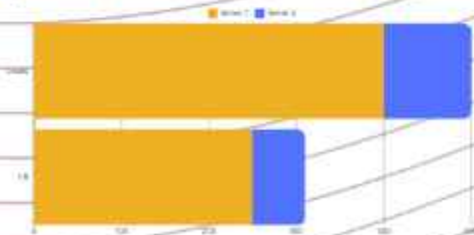
Efficiency in providing in SMART services to our clients.

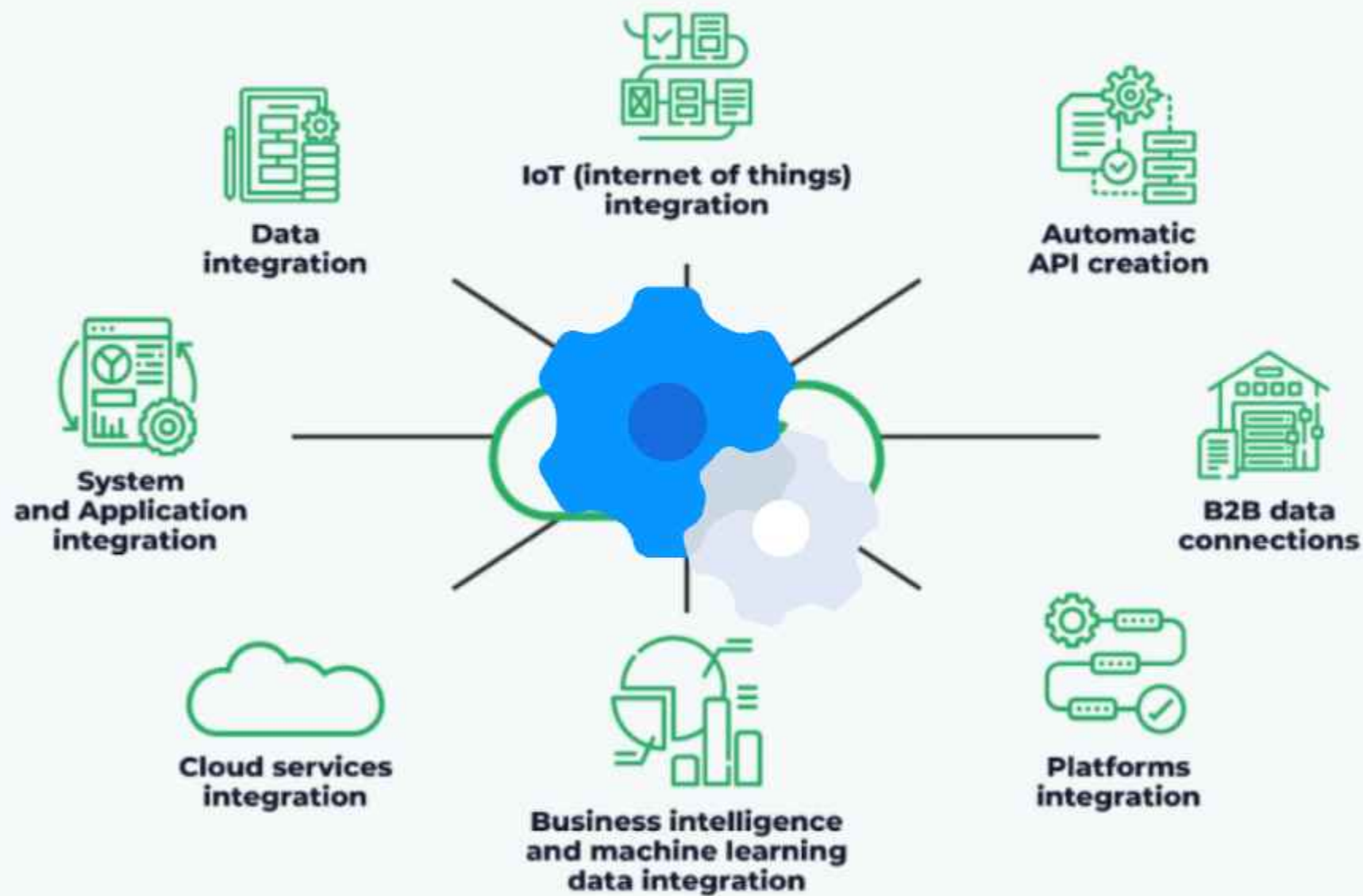
100 %

100% increase in profit for advertisers and partnered brands.

100 %

100% improved conversions on potential leads using performance marketing tools.





Product and Service

Active Collaboration

AppTMedia provides opportunity for active collaboration through multiple integration process.

- S2S integration
- Network MMP Link
- Agency Access
- API Integration
- Experience in different Tracking Platforms such as Offer18, Affise, Trackier, and other..



MMP Attribution Partners

The services of AppTMedia is supported by different Attribution platforms and support tools. Providing multiple partnership opportunities.

branch

AppsFlyer

KOCHAVA★

● impact.com

○ singular

Ⓜ adjust

TRACKIER®

S2S Integration

AppTMedia || Trackier

Using Trackier, AppTMedia provides easy integration features to the advertisers and affiliates with customised support solutions and tracking tools.

Enlarging partnership in many more countries...



Top GEO's

UK, USA, CA, MX, ES, RU, KR, JP, FR, TR, SA, AU, AS, IN, TH, UAE, SA, AND MANY MORE..



Our Verticals

AppTMedia focuses on multiple verticals including Dating, Sweeps, Loan, Payday loan, Home Improvement, Insurance, Travel, CC Submit, Entertainment, Gambling, Casino, Mobile Games, Desktop Gaming and many others.



Travel



Desktop Gaming

Entertainment



iGaming



Banking



Mobile Games

Dating



Sweeps



Top Brand Collaborations

Our company has been trusted for 5 years. It's an honor to be able to provide digital solutions for the marketing industry



YOUHODLER



Garanti

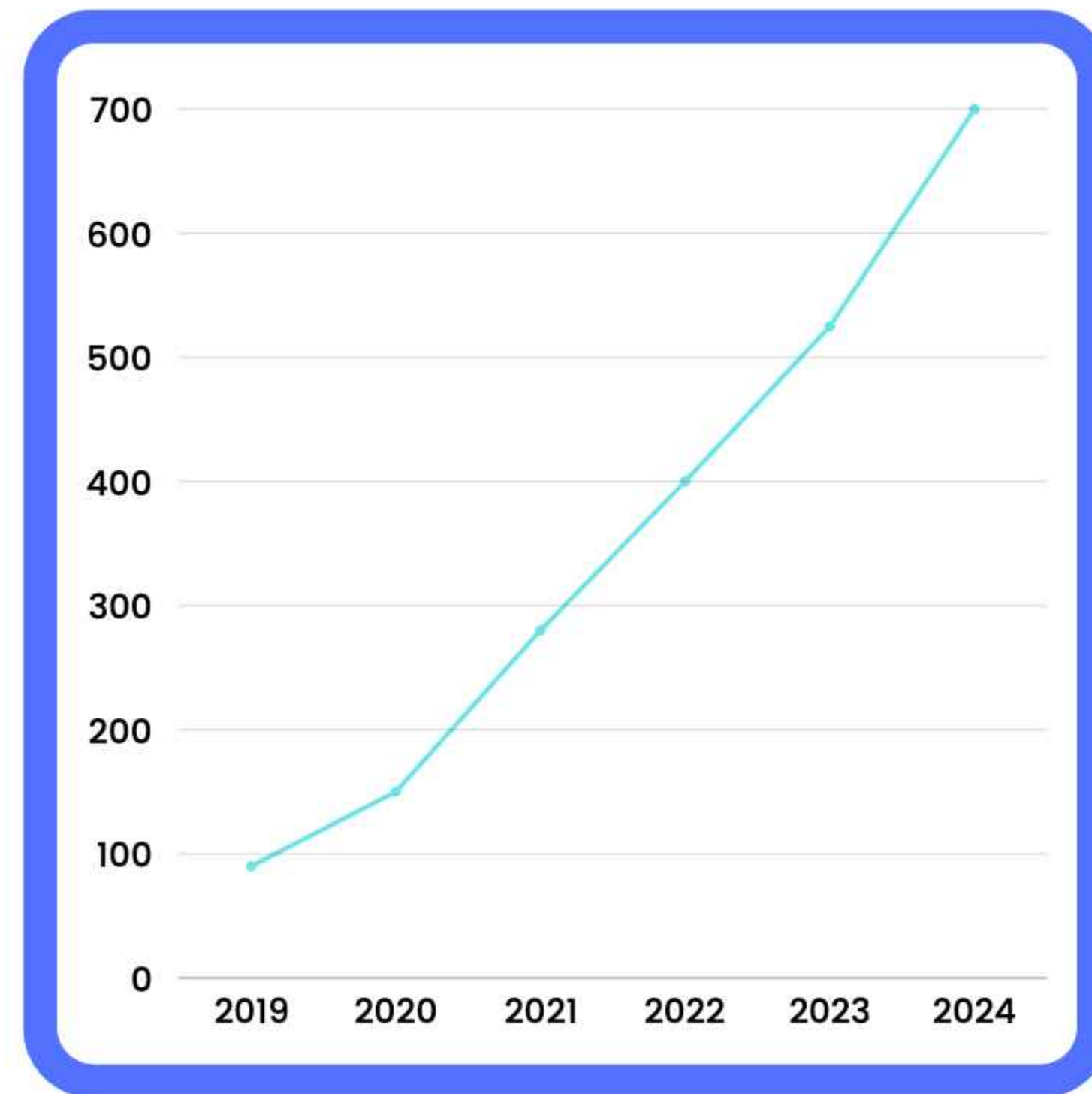


MB



Growth in Numbers Analysing Potential

AppTMedia has achieved great numbers in the last five-year journey. Marking the potential for future growth and reliability in the Ad Tech industry.



Revenue in USD (100K)



200+
Monthly Campaign
Launch

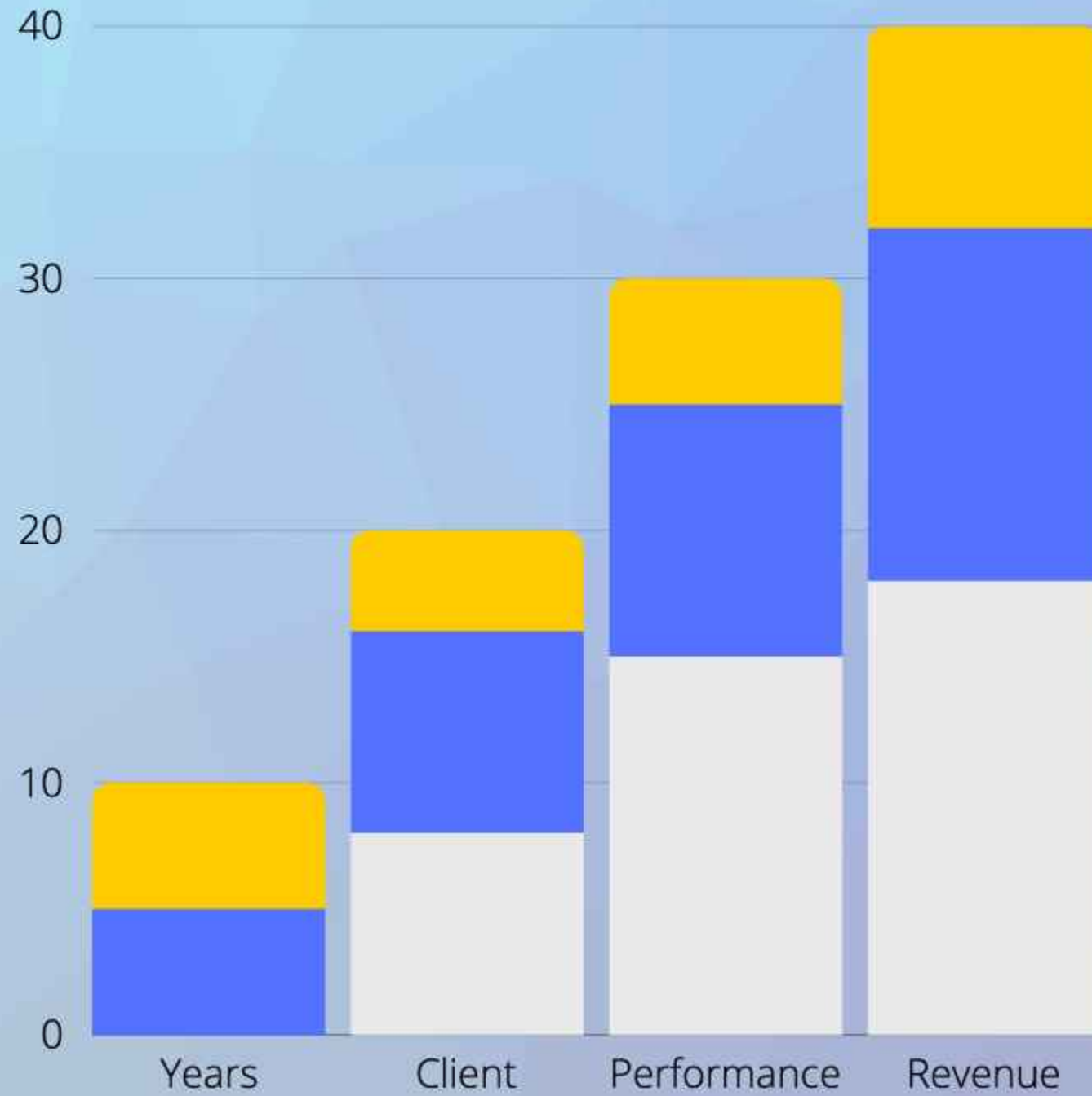
Service Impact

1 billion+ Daily Impression

With more than 1200 trusted affiliates, In-app partners, DSP and the Media Buying team, AppTMedia generates a large number of Impression on different Ads per day.

1 Lakh+ Monthly Conversions

AppTMedia provides large numbers in conversions, assuring budget completion for brands.



Service Impact

Years of experience

Our company has been reliable for 5 years. In these years we have build unbreakable trust.

Client Partnership

AppTMedia has partnered with more than 200 direct clients and 1200+ affiliates.

Performance Metrics

AppTMedia has provided the best numbers in the industry.

Revenue

Over the years AppTMedia has shown exponential growth.



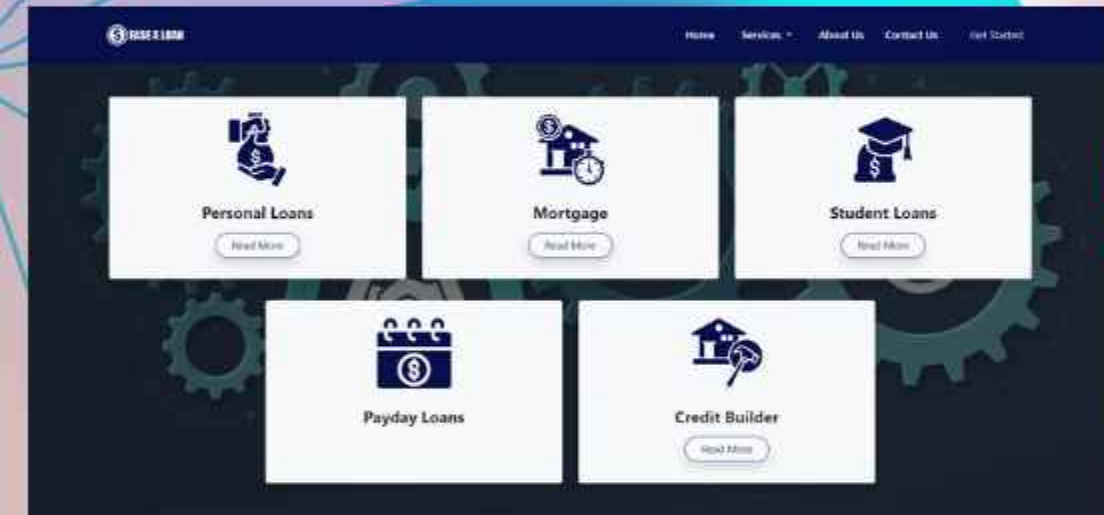
In-House Products

Product Impact

AppTMedia has stepped into the product category in view of eliminating the prevailing challenges faced by the customers.



EASE A LOAN



Easealoan.com provides individuals with payday loans and Personal Loans on finger tips in USA Market.

Direct Brand



Reklam Store

nasmedia
more than expected!

Nswitch



CAULY

FSN Cauly

inMOBI

Inmobi



Money Man



Hero Wars



BetWinner



Star Stable

Top KR Offers



Himart

떠리몰
thirtymall.com

Thirtymall

M

STOCK

Mirae Asset



Kartrider

OK!
저축은행

OK Saving Banks

점핏!

Jumpit

1등답게
아파트아이

APT-I

TMON

Tmon



Client Comment

AppTMedia and its service excellence stories are as positive as our service portfolio. Here are some of the reviews to know about our commitment to our values.

Onboarded Publishers



Onboarded Affiliates



Ron Marco

Publt

“Continuous stream of campaigns and opened budget with a supportive team has helped us to excel in the industry”

80+

Great



Batuhan Olmez

AdMatic Media

“Developing and maintaining an effective collaboration with AppTMedia is easy due to their 24*7 support executives and determined team”

80+

Satisfied



Client Comment

Exceptional Services from AppTMedia is recognised throughout the industry. Here are some of the feedbacks that outshines our dedicated performance.



Mert Can
Bummle Ads

"Providing Appropriate Performance to help brands reach their audience is our main vision. Together with AppTMedia, We provide exceptional engagement and support services."



Alper Tan
Reklam Store

"AppTMedia has helped us to engage in continuous business development strategies, elevating our traffic and campaign demand"

Providing efficient and appropriate Technology to help brands improve their engagement is our main vision. Together with your objectives we can enourmously increase our businesses.



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Social Media



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Thank You

*AppTMedia - Helping to elevate the Ad-Tech Industry
thorough innovation and sustained performance.*



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